

MGN253:HUMAN VALUES AND BUSINESS ETHICS

L:2 T:1 P:0 Credits:3

Course Outcomes: Through this course students should be able to

- CO1 :: understand human values and their relevance in personal and professional life.
- CO2 :: examine harmony and human coexistence in self, society, and nature.
- CO3 :: apply integrated personality and well-being concepts in personal and workplace contexts.
- CO4 :: analyze ethical issues and practices across key business functional areas
- CO5 :: evaluate corporate ethics, governance, ESG, and digital ethical challenges
- CO6 :: integrate ethical principles into decision-making and accountability processes in organizations

Unit I

Foundations of Human Values : Meaning, nature, sources, and classification of human values, Values and behaviour; relationship between values and ethics, Integrity, empathy, Loksangrah, Brahnavihara, Values of Indian managers; self-exploration and basic human aspirations, Values across cultures and globalization

Unit II

Harmony and Human Co-existence : Human being as co-existence, Harmony with self, body, family, society, and nature, Universal human values and ethical human conduct, Holistic human order and pedagogies for value education

Unit III

Integrated Personality and Well-being : Self, identity, and personality, Three Gunas theory and managerial behaviour, Antah-karanas and Panchkosha concepts, Well-being, happiness, and quality of work life

Unit IV

Business ethics : Concept and importance of ethics in management, Responsibilities of ethical management, Unethical behaviour: identification, prevention, and intervention, Ethics in HRM, marketing, advertising, and customer relationships

Unit V

Corporate Ethics and Governance : Law versus ethics, Values and ethics in organizational context, Corporate governance and ethical practices, Environmental, Social and Governance (ESG), Digital ethics and responsible use of AI

Unit VI

Ethical Decision-Making and Accountability : Kohlberg's moral development and Piaget's cognitive development models, Whistle-blowing and corporate accountability, Sexual Harassment of Women at Workplace Act, 2013, Ethical decision-making models and ethical dilemma resolution

Text Books:

1. HUMAN VALUES AND ETHICS: ACHIEVING HOLISTIC EXCELLENCE by S. K. CHAKRABORTY, DEBANGSHU CHAKRABORTY, ICFAI UNIVERSITY PRESS
2. BUSINESS ETHICS: PRINCIPLES AND PRACTICES by DANIEL ALBUQUERQUE, OXFORD UNIVERSITY PRESS

References:

1. BUSINESS ETHICS AND INDIAN PERSPECTIVE by A.C FERNANDO, PEARSON
2. HUMAN VALUES AND ETHICS by DEBANGSHU CHAKRABORTY, HIMALAYA PUBLISHING HOUSE PVT. LTD

